

## TRAINING: CUSTOM TRAINING

### Go deeper in Agillic

Agillic offers a customised training session after the initial training of Module 1 and Module 2.

The Agillic team will propose an agenda for the training session based on best practices and input from you, in order to focus on the parts of Agillic, that makes the most sense for your business and your specific objectives.



**WHO IS THIS RELEVANT FOR?** Custom Training is for clients who want to receive additional training in a specific Agillic channel, who wishes to take their Agillic configuration skills to the next level or have other specific training requirements.



#### Time estimate

- Half day training
- Full day training



#### Take away

After the training, you will have enhanced your Agillic skill set and will be able to perform more complex actions and communication events.



#### About Agillic

Agillic is a Danish software company helping marketers to maximise the use of data and translate it into relevant and personalised communication establishing strong relations between people and brands. Our platform uses AI (Artificial Intelligence) to analyse data and to enhance the business value of customer communication. By combining data-driven customer insights with the ability to execute personalised 1-1 communication we provide our customers a head start in the battle of winning markets and customers. We do that for clients such as Banco Santander, Egmont Publishing, Matas, Vita, and Storytel.