

THE EMAIL CHANNEL



Outbound Emails

Agillic's email engine and user friendly content designer make advanced email marketing easy. Begin your Omnichannel marketing journey with personalised content and relevant email flows.

5 Reasons to Use Email

1. Fast setup and use
2. Well-established channel
3. Easy to create relevant and personalised content
4. Accessible on multiple devices
5. Gateway to engagement on other channels

TYPICAL USE CASES



HOW TO GET UP AND RUNNING

- Map email activities relative to other channels to ensure Omnichannel ROI
- Conceptualise campaign and create relevant content
- Design and develop responsive email template with content blocks necessary for execution
- Configure campaign and launch