



Press release

Electronic payment devices, magazines, cutlery and vacations: 10 new clients to Agillic in Q4 2018

Copenhagen – 15 February 2019 – Agillic A/S (Nasdaq First North Copenhagen: AGILC) welcomed a series of new clients across industries in Q4. The growing client portfolio confirms the resonance of Agillic's offering in the market place: a customer marketing platform delivered as SaaS, enabling clients to analyse and act on data to create personalised communication driving engagement, loyalty and sales. Two new strategic partnerships were also formed and will boost the company's growth further.

New clients in Q4

- Aller media
- Air Greenland
- BroBizz
- Centeo
- Fagbladsgruppen
- Index Retail
- Imerco
- Landal GreenParks
- National Lighting
- Perch & Parrow Ltd

New partners in Q4

- One Marketing (DK)
- Ratio (UK)

Jesper Valentin, CEO of Agillic:

"We are delighted to welcome all our new clients and are looking forward to supporting them in communicating on a data-driven and automated foundation. They have individual challenges, business models and objectives. But the common denominator for choosing Agillic is the ambition to tap into the benefits of data-driven, personalised omnichannel communication and thereby seizing significant competitive advantages. And together with the new partners on board, we are looking forward to winning additional clients."

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About Agillic A/S

Agillic is a Danish software company enabling marketers to maximise the use of data and translate it into relevant and personalised communication establishing strong relations between people and brands. Our customer marketing platform uses AI to enhance the business value of customer communication. By combining data-driven customer insights with the ability to execute personalised communication, we provide our clients a head start in the battle of winning markets and customers. We do that for clients such as Banco Santander, Egmont Publishing, Matas, Vita, and Storytel.



Besides the company's headquarter in Copenhagen, Agillic has sales offices in London (England) and Stockholm (Sweden), as well as a development unit in Kiev, Ukraine.

For further information, please visit www.agillic.com