



Announcement no.1 2019

## **Changes to financial calendar: Agillic's Q4 2018 results will be published together with the annual report 2018 on 28 February 2019**

**Copenhagen – 31 January 2019 – Agillic A/S (Nasdaq First North Copenhagen: AGILC) announces changes to its financial calendar as the Q4 2018 results will be published on 28 February 2019, simultaneously with the company's annual report 2018. Agillic further informs that IFRS will be implemented as accounting principle following with the recent election of Deloitte as the company's new auditor.**

As part of Agillic's internationalisation, Deloitte was elected as new auditor for Agillic A/S at an extraordinary general assembly on 14 December 2018. Following the election of Deloitte, Agillic will implement new accounting principles according to the International Financial Reporting Standards (IFRS) as well as changing the principles for recognising revenue. IFRS offers a more standardised reporting compared to the markets the company is entering and is also considered more appropriate in relation to Agillic's status as a listed company. To investors, the transition from Danish Financial Statements Act to IFRS means that Agillic's performance becomes more easily comparable to other international companies.

The changes in accounting principles will not have any cashflow implications for the company's financial reporting for 2018. However, due to technical accounting principles, the reported revenue and EBITDA for 2018 will be lower as a proportion of sales will be accounted for as deferred income.

### **New financial calendar 2019**

Annual Report 2018: 28 February 2019  
Annual General Meeting: 28 March 2019  
Quarterly Report Q1 2019: 2 May 2019  
Half-year Report 2019: 14 August 2019  
Quarterly Report Q3 2019: 30 October 2019

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### **About Agillic A/S**

Agillic is a Danish software company enabling marketers to maximise the use of data and translate it into relevant and personalised communication establishing strong relations between people and brands. Our customer marketing platform uses AI to enhance the business value of customer communication. By combining data-driven customer insights with the ability to execute personalised communication, we provide our clients a head start in the battle of winning markets and customers. We do that for clients such as Banco Santander, Egmont Publishing, Matas, Vita, and Storytel.



Besides the company's headquarter in Copenhagen, Agillic has sales offices in London (England) and Stockholm (Sweden), as well as a development unit in Kiev, Ukraine.

For further information, please visit [www.agillic.com](http://www.agillic.com)

*Agillic A/S (publ) (Nasdaq First North Copenhagen: AGILC) is obligated to publish the above information in compliance with the EU Market Abuse Regulation. The information was published via agent by Agillic A/S on 31 January 2019.*